

Japan's Best Recognized at 2011 Frost & Sullivan Japan Excellence Awards

~ Toshiba, Fujitsu, Panasonic, Mitsubishi, Honda and Nissan among companies honoured ~

Tokyo, Japan, 12th July 2011 – Frost & Sullivan today honoured and recognized Japan's best at the 2011 Frost & Sullivan Japan Excellence Awards banquet.

Held at the Tokyo American Club, the Awards aim to recognize companies that have demonstrated outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service and strategic product development.

Mr. Robin Joffe, Managing Director, Frost & Sullivan Japan said that the Awards seek to recognize best practices and outstanding performance by Japan-based companies in local and regional sectors of Environment, Energy, Healthcare, Electronics, Aerospace & Defense, Automotive and Information & Communication Technology.

He added that award recipients for the 2011 Frost & Sullivan Japan Excellence Awards were identified based on an in-depth research conducted by Frost & Sullivan's analysts. The award categories offered each year are carefully reviewed and evaluated to reflect the current market landscape and include new emerging trends.

"The recipients of the Frost & Sullivan Japan Excellence Awards clearly demonstrated outstanding leadership in their own market segments," Mr. Joffe said.

Frost & Sullivan also celebrates its 50th Anniversary this year. Frost & Sullivan is proud to be among the top 25 companies with a history of over 50 years that participates in the Information and Consulting Industry worth US\$366 billion globally.

Saluting Japan's Best

Frost & Sullivan congratulates all the recipients of the 2011 Frost & Sullivan Japan Excellence Awards.

2011 Frost & Sullivan Japan Excellence Awards Recipients

<u>Category</u>	<u>Award Recipient</u>
ENVIRONMENT	
Japan Air Purification Company of the Year	Daikin Industries, Ltd.
ENERGY	
Japan Standby Power Vendor of the Year	Yanmar Co., Ltd.
HEALTHCARE	
Japan Pharmaceutical Company of the Year for Branded Generics	Nichi-Iko Pharmaceutical Co.,Ltd.
Japan Ultrasound Company of the Year	Toshiba Medical Systems Corporation
Japan Hospital Information System Provider of the Year	Fujitsu Limited
ELECTRONICS	

F R O S T S U L L I V A N

Japan Video Surveillance Company of the Year	Panasonic System Networks Co., Ltd.
DEFENSE	
Japan Defense Manufacturing Company of the Year	Mitsubishi Heavy Industries, Ltd.
AEROSPACE	
Japan Aerospace Manufacturing Company of the Year	Panasonic Avionics Corporation
Asia Pacific Space Research Organization of the Year	Japan Aerospace Exploration Agency
AUTOMOTIVE	
Asia Pacific Product Innovation Award for Hybrid Electric Vehicles	Honda Motor Co., Ltd. for Honda Insight
Asia Pacific Technology Innovation Award for Electric Motors for Electric Vehicles	Nissan Motor Co., Ltd.
Asia Pacific Product Innovation Award for Electric Vehicles	Nissan Motor Co., Ltd. for Nissan Leaf
ICT	
Japan Market Leadership Award in the Workforce Management Market	P&W Solutions Co., Ltd.
Japan Unified Communications Vendor of the Year	Microsoft
Asia Pacific Fixed Broadband Service Provider of the Year	Nippon Telegraph and Telephone Corporation
Asia Pacific Wireless Data Service Provider of the Year	SoftBank
Asia Pacific Most Promising Service Provider of the Year	eAccess Ltd.

For more details on the 2011 Japan Excellence Awards log-in to <http://www.frost-apac.com/japanawards>

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. *Frost & Sullivan* leverages 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>

Media contact:

Chica Sato Account Manager – Japan Phone: +81 (0)3 4550 2212 Email: chica.sato@frost.com	Carrie Low Corporate Communications – Asia Pacific Phone: +603 6204 5910 Email: carrie.low@frost.com
---	---